



# Corporate Profile

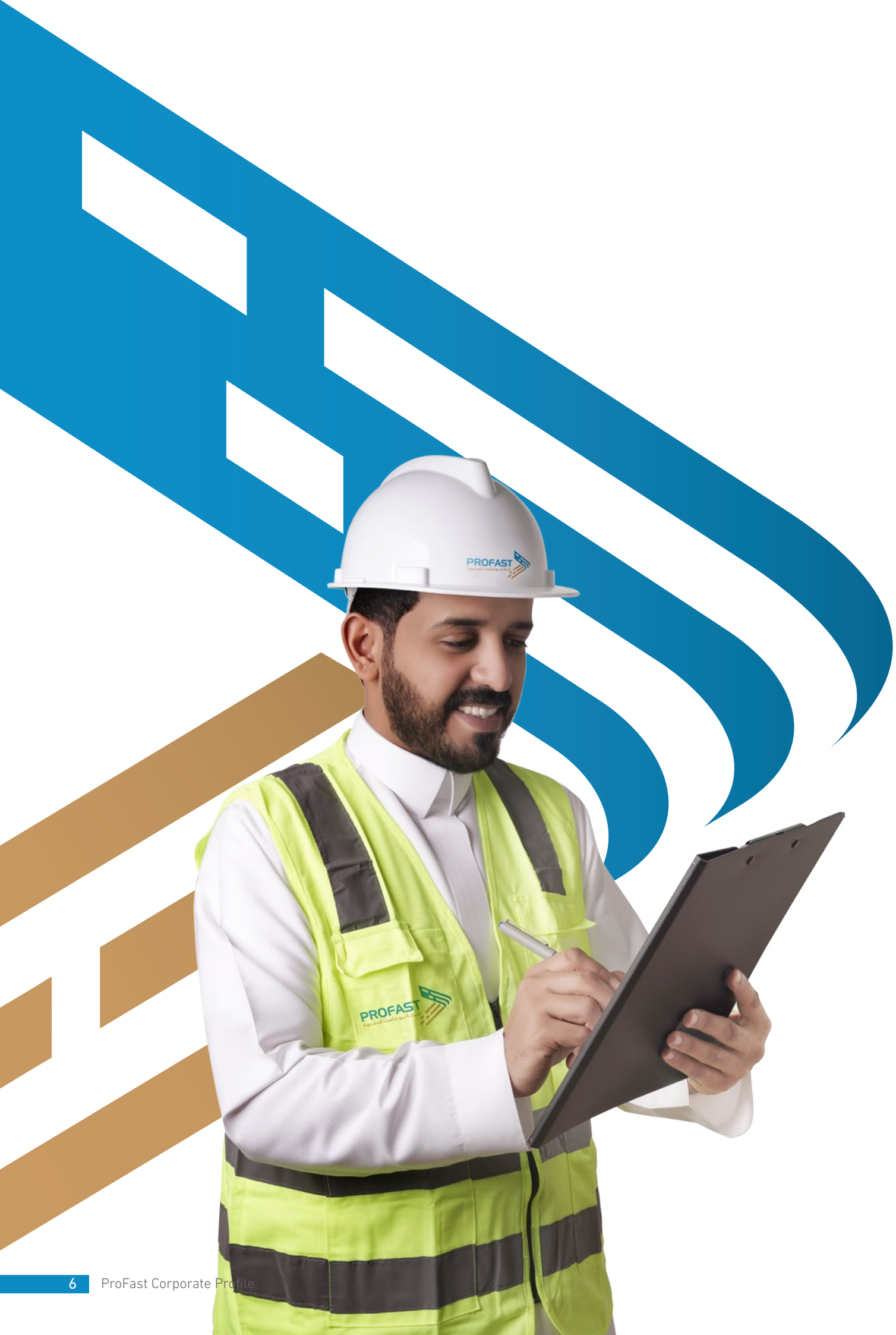


# Innovative Contracting Solutions in Saudi Arabia

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# About ProFast

A brief glimpse about the company.



# Introduction

A brief glimpse about the company.

ProFast has commenced its journey in the Kingdom of Saudi Arabia by Alaa Alafaq Co. in year 2009, to contribute in the welfare of the nation by furnishing innovative contracting solutions throughout the Kingdom.

Since then, ProFast is coping the growing demand for professional and efficient contracting solutions, to remain the reputable name that is associated in the industry with upmost reliability and timely delivery.

Our key business lines are mastered by qualified experts and manpower in the contracting industry, with a solid IT infrastructure and state-of-art equipment and tools, encompassing a spectrum of specialized services and solutions in the contracting field, including, General Contracting, Fast-track projects, Infrastructure and Road construction, Operations and Maintenance, Networking and Road Lighting, including Mechanical and Electrical projects.

Today, ProFast exhibits a rich track record of numerous completed projects Kingdom-wide, which gained the valuable trust of an elite clientele in various industries among the private and public sectors, such as, but not limited to, Aramco, Ministry of Sports, Marafiq, Modon, Ministry of Education, Ministry of Culture, Riyadh Municipality, Asir Municipality, TVTC, Sela, SAMF, SNB, SAHL, and Aldrees.

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# Chairman's Message

Words from Profast's Chairman of Board of Directors.

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Our nation is undergoing a **golden era of prosperity** throughout its ever growing economy to become one of the most advanced countries in the world by year 2030.



**Eng. Ali Mohammed Bedaiwi**  
Chairman of Board of Directors

Saudi Arabia's economy has achieved 8.7% growth in its gross domestic product (GDP), which is the highest growth rate among the G20 countries in 2022, despite the difficult economic conditions and challenges in the globe.

It has become evident for the whole world that our nation is driving the fastest growing economy, under the wise leadership of King Salman, and his visionary crown prince; the godfather of vision 2030.

In light of the vast evolution in Saudi Arabia, profast has significantly developed too, by nourishing our company's competitive advantages to eventually cater innovative solutions that are up to cope the fast market dynamics and its grand projects, along absolute efficiency, accuracy, and prompt timely delivery.

We are driven by a singular force to empower the quality of life in the kingdom, by pouring our knowledge and expertise with innovation, via a solid business strategy that encompasses the highest standards and latest techniques of the industry, to cater exclusive contracting services and solutions that contribute success to our stakeholders and ourselves.

On behalf of Profast family, I am delighted to welcome you to know more about us and wish you a very fruitful and successful journey always.



# Our Vision

An aspiration we aim for.



**To become the number one organization of choice**  
in Saudi Arabia and MENA region, for prompt, powerful and sustainable  
contracting solutions, in-line with actual market challenges and needs.

# Our Mission

The statement we constantly strive to maintain.



To enable our stakeholders towards  
**achieving their premier aspirations and potentials**  
throughout innovative contracting solutions and world-class industry  
practices.



# Our Values

The 6 T's of corporate ethics we treasure and abide by.



## Triple-approach

Our three-value-logic accommodates quality, efficiency, and speed, in each every business dealing and practice we do.



## Time-bound

Time is a precious asset; therefore we realize that increasing efficiency and decreasing deficiency can successfully lead us to better results for our clients.



## Transparent

We stress on the importance of visibility and accessibility of clear, sincere, and full information throughout every touch-point and engagement with us.



## Team-oriented

Our team spirit is always a major driving force for our solidarity to eventually lead operational excellence and added value.



## Tech-savvy

We remain at the forefront of leading-edge technologies to facilitate and expedite our processes and procedures towards achieving higher efficiency.



## Trend-setter

We believe in the power of innovation in everything we do, by avoiding stereotypes and continuously challenging our status-quo to elevate success.



# Our Philosophy

A deeper look at how we perceive work.



Our philosophy is driven from a blend of **prompt and high-quality construction solutions.**

Saudi Arabia is experiencing a sky-rocket growth and massive transformation throughout its whole society, along continuous government initiatives on multiple social-economic-environmental levels, to advance the country and position it as one of the most exciting countries in the globe.

The new era of Saudi Arabia is driving a growing demand for contracting projects in the residential, commercial, and industrial sectors, in which local and international contractors are being challenged to cope the rapid market dynamics and potential growth in all industries.

In light of the vast economy boost and societal development, ProFast is determined to maintain its positive contribution, by continuously empowering the private and public sectors, via one of the most essential competitive advantages for organizations, which is a blend of prompt and high-quality solutions.



# Facts & Figures

Quick info about ProFast.

+13

Years in the Saudi Market

+100

Mega Projects Completed

SAR 10M

paid Capital

+250

Total No. of workforce

+1000

Completed projects

ARAMCO

Certified Contractor

+100

Served clients

+1000

Total No. of assets

+10

Government Qualifications Gained

+50

Partnered sub-contractors

## #1

CCS (Contractor's Classification System)



### Kingdom-wide Coverage

Able to  
**Expedite**  
Project Milestone

## Certified Contractor

at Ministry of Sports and 10 other government bodies.



ISO 45001:2018

Certified Occupational Health & Safety Management System



ISO 21500:2012

Guidance on Project Management  
Certified Project Management System



Certified Quality Management System

Capable to

## Facilitate Project Progress



# Business Lines

Services and solutions.



**Fast-track & Specialized Projects**



**General Contracting  
(Governmental & Private Sectors)**



**Infrastructure & Road Lighting**



**Mechanical & Electrical Works**



**Gas Stations**



**Operations & Maintenance**

## Residential

Residential compounds and complexes, community living, palaces, villas

## Hospitality

Luxury hotels, resorts, boutique hotels, entertainment

## Healthcare

Hospitals, polyclinics, clinics

## Commercial

Malls, retail shops, restaurants, coffee shops, fitness centers, spas

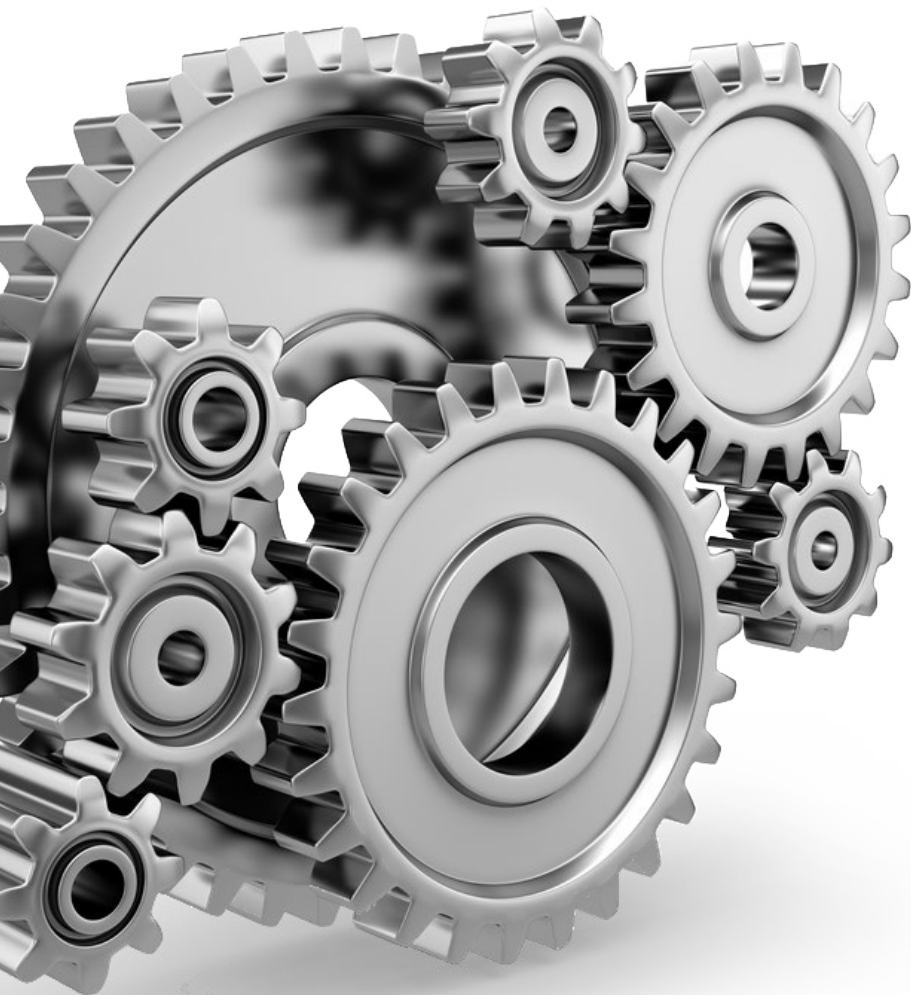
## Corporate

Offices, training centers



# Work Methodology

Practices, procedures and techniques.



//  
Readiness to  
operate  
**24/7**

- Boosting efficiency of our manpower to highest levels
- Thoroughly analyzing and managing projects based on PMP guidelines
- Accurately estimating project's costs and expenses
- Assessing project's risk factors comprehensively
- Actively implementing QA & QC measures in the planning and execution processes
- Employing technology and digital tools to elevate productivity
- Practicing HSE policies throughout all the stages of every project
- Maintaining a 0% fatality/injury rate
- Embracing force majeure conditions over an all-risk insurance policy





# Projects

A selection of works in construction, fit-out,  
and landscaping





## Greece Avenue Boulevard World

Client: Sela  
Location: Riyadh, Saudi Arabia  
Year of Completion: 2022  
Scope of Work: Design & Built







## Greece Avenue Boulevard World

Client: Sela  
Location: Riyadh, Saudi Arabia  
Year of Completion: 2022  
Scope of Work: Design & Built







## Formula E Diriyah 2023

Client: Ministry of Sport  
Location: Riyadh, Saudi Arabia  
Year of Completion: 2023  
Scope of Work: Construction & Fit-out





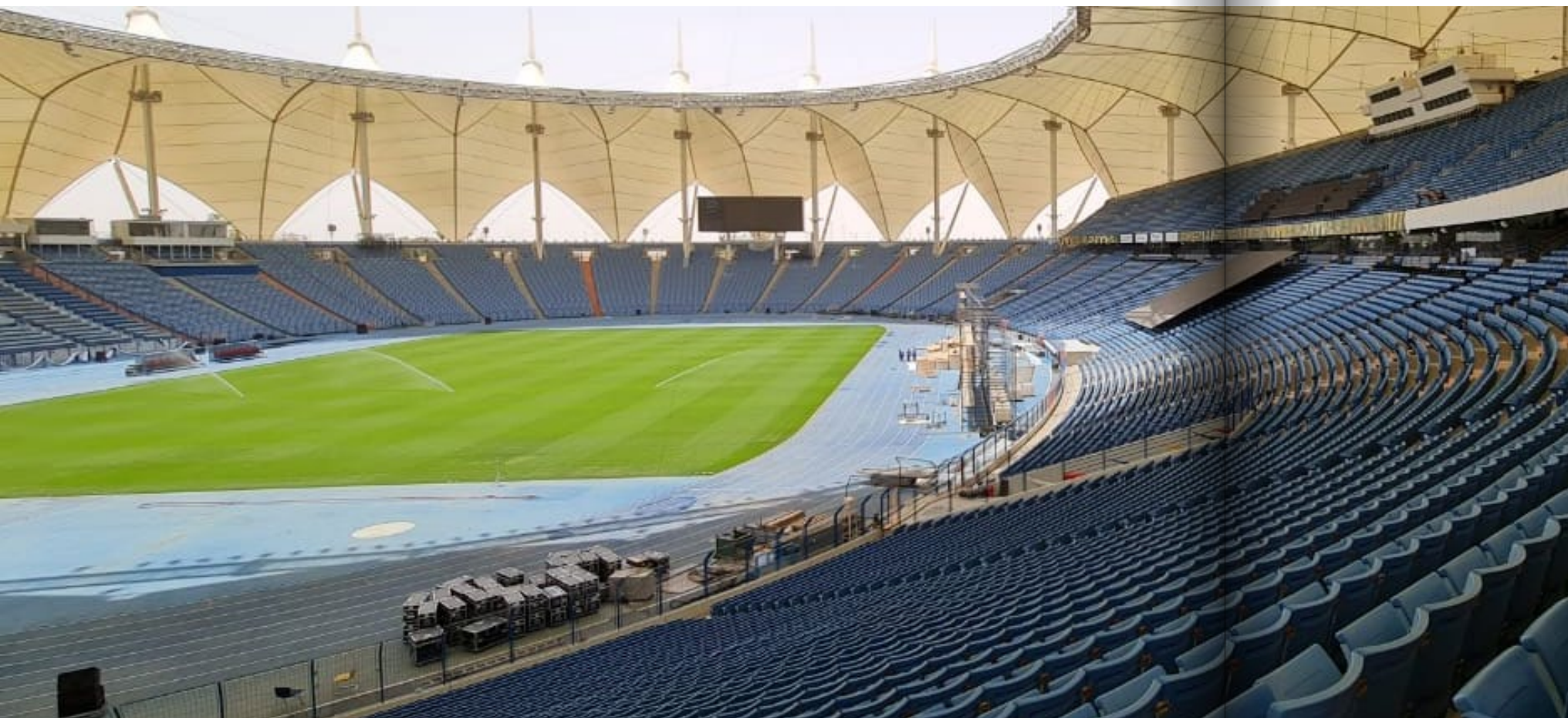


## Formula One Jeddah

Client: Saudi Automobile & Motorcycle  
Federation (SAMF)  
Location: Jeddah, Saudi Arabia  
Year of Completion: 2021  
Scope of Work: Infrastructure & Landscape





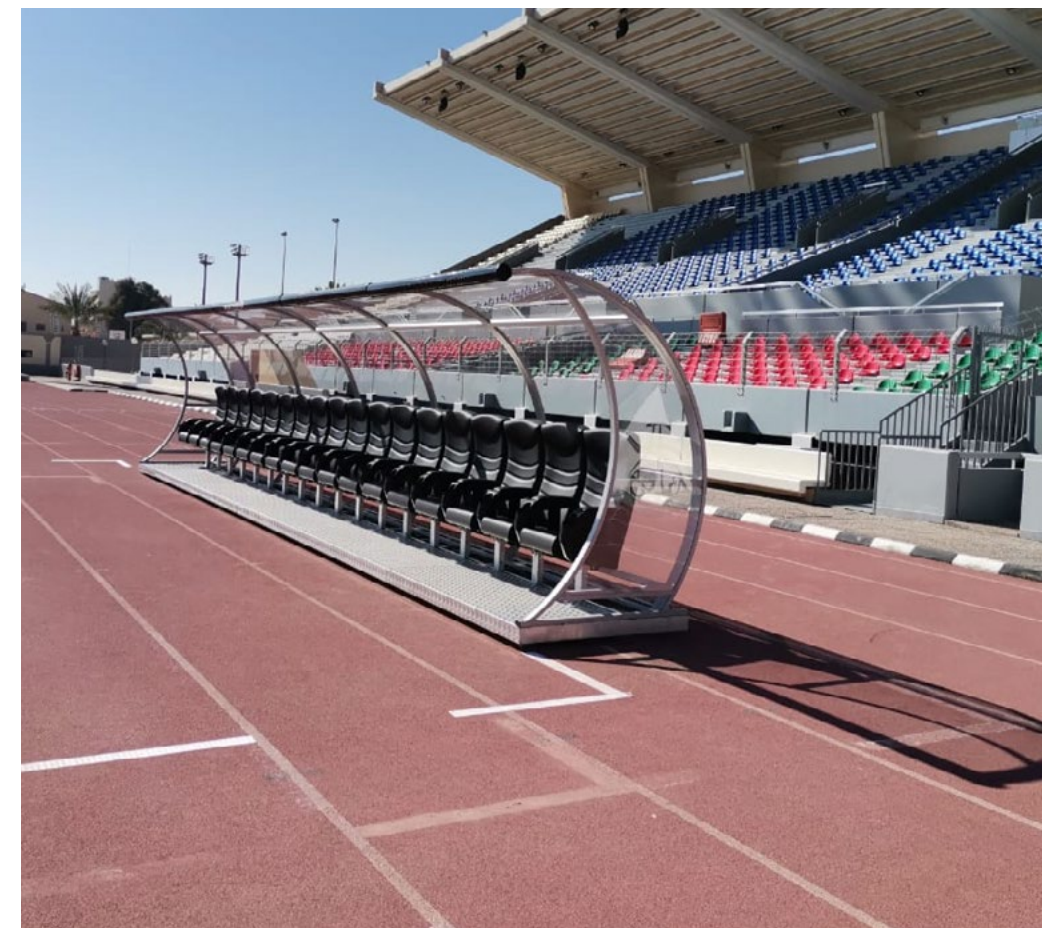


# King Fahd International Stadium

Client: Ministry of Sport  
 Location: Riyadh, Saudi Arabia  
 Year of Completion: 2020  
 Scope of Work: Fit-out & Landscape







## Prince Abdul Aziz bin Musa'ed Stadium

Client: Ministry of Sport  
 Location: Hail, Saudi Arabia  
 Year of Completion: 2021  
 Scope of Work: Construction & Fit-out







## NCB Bank

Client: SNB Bank (previously known as NCB Bank)  
 Location: 3 branches, Saudi Arabia  
 Year of Completion: 2017  
 Scope of Work: Construction, Fit-out

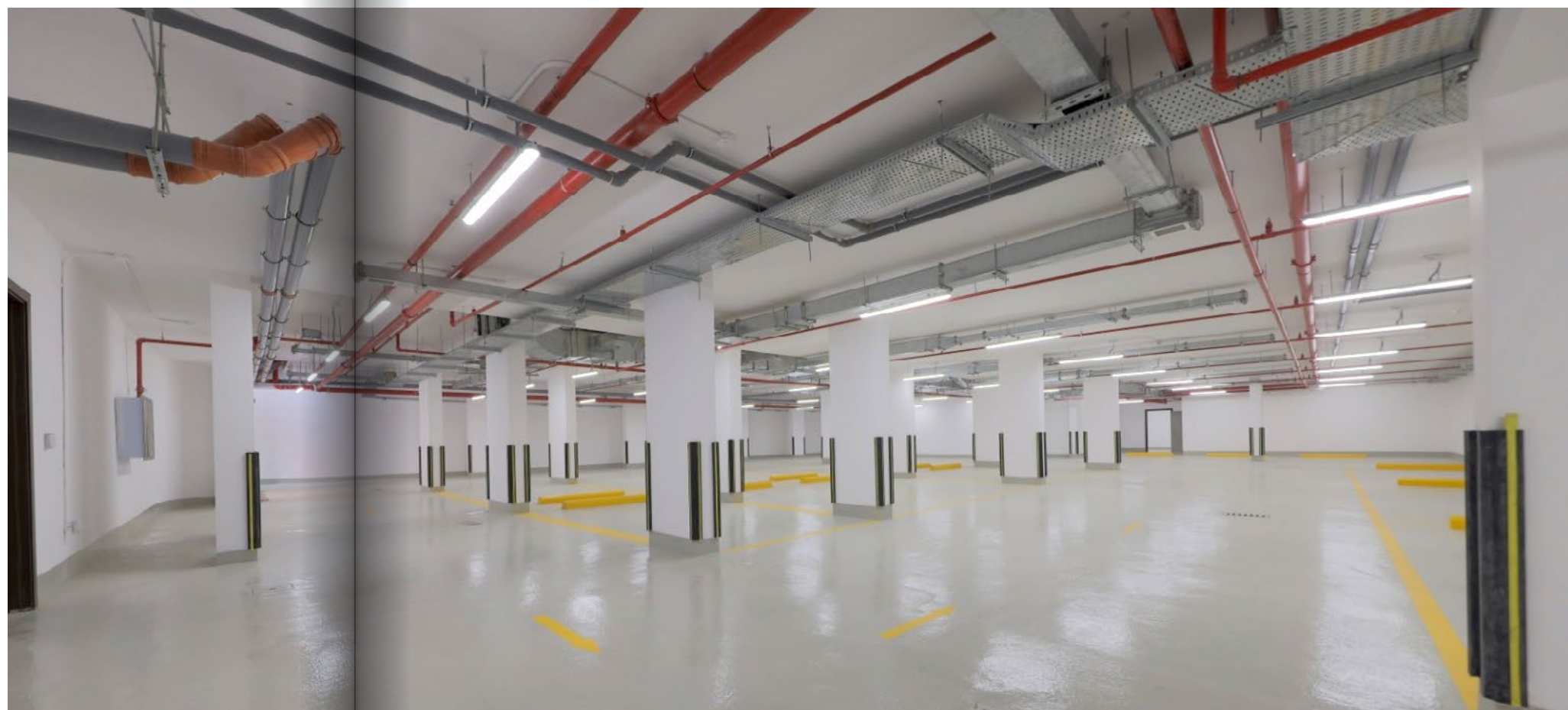






## Guardianship - SNB Branch

Client: General Commission for the Guardianship of Trust Funds for Minors & their Counterparts  
 Location: Jeddah, Saudi Arabia  
 Year of Completion: 2022  
 Scope of Work: Construction & Fit-out

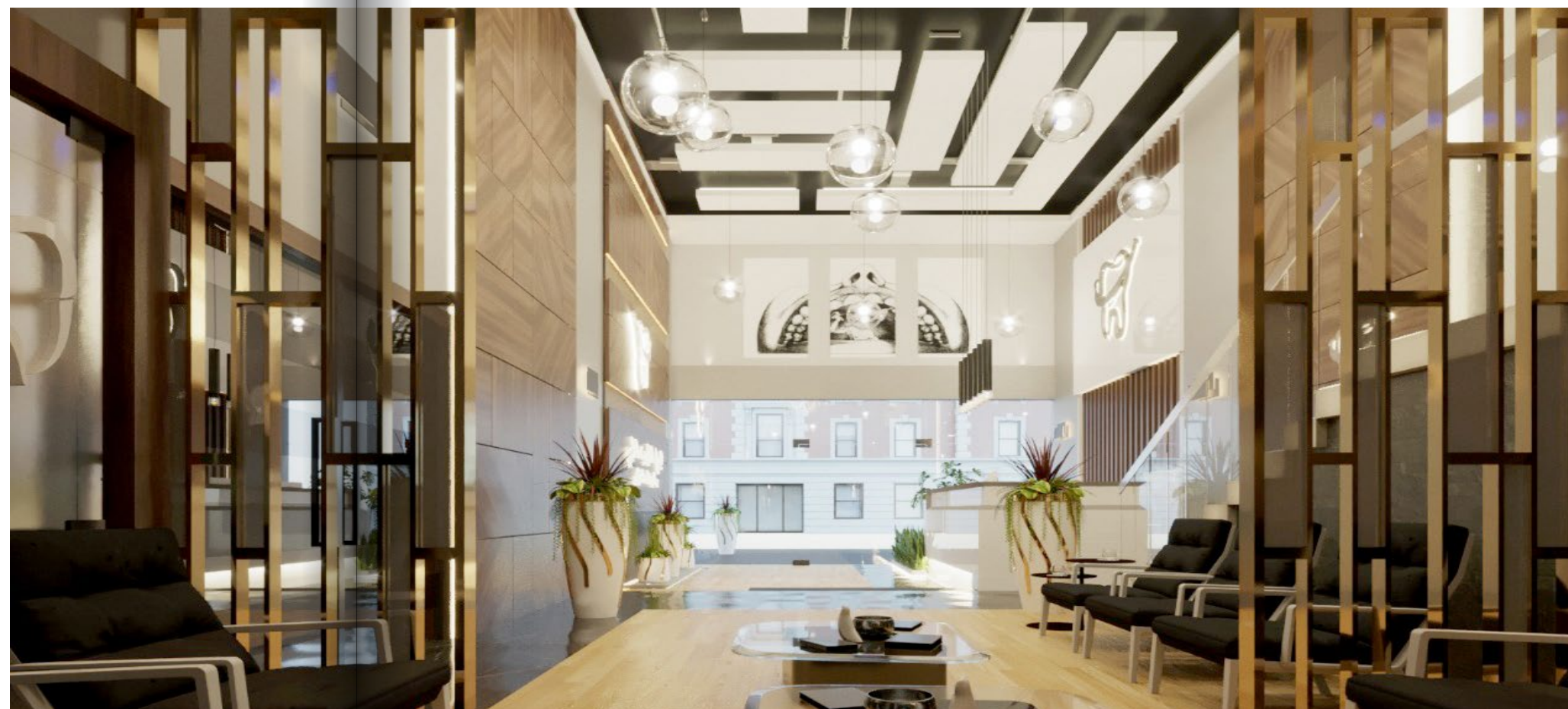






## Altabeeb Medical Center

Client: Altabeeb Medical Center  
Location: Dammam, Saudi Arabia  
Year of Completion: 2019  
Scope of Work: Fitout







## E-learning & Training Resources Center

Client: Alkharj College of Technology  
 Location: Alkharj, Saudi Arabia  
 Year of Completion: 2017  
 Scope of Work: Construction & Fit-out







## Gas Station

Client: ARAMCO  
Location: Khobar, Saudi Arabia  
Year of Completion: 2023  
Scope of Work: Construction & Fit-out







## Gas Station

Client: Total Energies  
 Location: Dammam, Saudi Arabia  
 Year of Completion: 2023  
 Scope of Work: Construction & Fit-out







## Street Lighting Maintenance

Client: Riyadh Municipality  
 Location: Riyadh, Saudi Arabia  
 Year of Completion: ongoing  
 Scope of Work: Maintenance & Repair







## Equipment Operations & Maintenance

Client: Riyadh Municipality  
 Location: Riyadh, Saudi Arabia  
 Year of Completion: ongoing  
 Scope of Work: Operations & Maintenance







## Prince Sultan Bin Abdulaziz Stadium Lighting Maintenance

Client: Ministry of Sports  
Location: Abha, Saudi Arabia  
Year of Completion: 2022  
Scope of Work: Operations & Maintenance







## Dawaween Tower

Client: Dawaween Real Estate Co.  
Location: Riyadh, Saudi Arabia  
Year of Completion: 2021  
Scope of Work: Construction





# Partners

of success.





# Clients

A network of solid relations.





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**ProFast Co.**

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